

From the manufacturer
to the supermarket shelf
– the role of Pallets



There's a healthy mix of local, national and global businesses working out of Pera's prestigious business park. In fact, more than sixty companies have chosen Melton Mowbray – the rural capital of food – as their base. For some, their work takes them across the world to Europe, Asia and the USA. B & M Associates, is one of the companies benefitting from the advantages of renting, in a fully serviced office setting.

B & M Associates

As you're mooching around the aisles of your local supermarket, looking for your favourite packet of cereal or contemplating which of your usual household brands to buy – spare a little thought as to how these supplies were transported to site.

Pretty much every food item you can imagine, is available at a local supermarket or retailer. Sourced from farms and manufacturing plants across the world, these items have a long journey before they finally reach the store shelf. The entire trip is usually ferried on the back of a pallet.

That's where B & M Associates come in. They're one of the UK's longest established pallet management companies and they track over 30 million pallet movements each year, throughout Europe for major blue chip companies.

Pallet management is an important part of the beginning to end process.

These wooden pallets have a very real value and help all sorts of goods travel around the world, in secure stacks. One of the main issues for a company when they receive their pallets, is that they don't have the ability or systems in place to successfully track and manage them. If pallets are not managed effectively, this can result in high on costs for the company.

This is where B & M's specialist team step in. Their dedicated software suite, which was developed in-house, can control, track and record every single pallet movement. It's a fully flexible system and can be adjusted to fit with any aspect of a clients requirements. At any one time, they know exactly where their clients assets are. They also have a proven track record, in cost reduction and control and provide significant cost savings for their clients year-on-year.

So, next time you see a pile of pallets, whisper a little thank you, because they just delivered all your favourite foods. They're not there for your home improvement DIY project!

Why B & M Associates chose Pera Business Park, as their UK base

Bev Digby, Director at B & M Associates said: 'We've expanded our business significantly in the last few years and we needed new premises. When we were originally looking, we didn't think there was the capacity in Melton. We were even considering buying a property, but then this space came up at the right time. The size of the office we're in now, allows us to expand further'.

- Other benefits to B & M, include the look and feel of the business park, as it's the face of their business. It looks and feels professional and creates absolutely the right environment.
- The fact that the premises are secure is an added bonus as is the ample parking.